

A quick run through of how to book your IPA Qualification

Some useful links

IPAHomePage (to register your account)

IPALearningPage (to see what we offer)

IPAMyLearningPage (you will find your learning here, once you have booked)

Your ABG Code for booking is: ABG#DISCOUNT&22

IPA President on plans for a better meta 2022

Julian Douglas talks to us from the metaverse


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Learning & CPD

About Learning and
Continuous Professional
Development

CPD Accreditation Support
and Resources

Courses & Qualifications



Best practice in
sustainability for
advertising
professionals.
Now open for
booking.

Julian Douglas talks to us from the metaverse

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Courses & Qualifications

Our award-winning learning and development programme has been created by the industry's top practitioners. It covers every discipline at every level, from apprentice to CEO.

You are looking for ?



Filters

Order by -

Area of interest

Regions


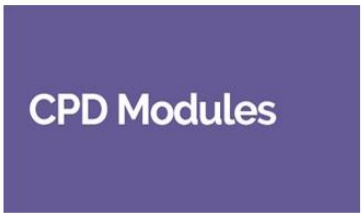

Topics

Event cost (Free / Paid)

Levels

Apply all

Clear all

Exam 31st Dec 2022	Exam 31st Dec 2025	Exam 31st Dec 2022																
																		
<h3>Effectiveness Essentials Certificate</h3> <p>Understand the role and the need for effectiveness in your work in just ten hours of online learning.</p> <table border="0"><tr><td>Level</td><td>CPD</td><td>MIPA</td></tr><tr><td>F</td><td>10 hrs</td><td>★</td></tr></table>	Level	CPD	MIPA	F	10 hrs	★	<h3>CPD Modules</h3> <p>These five online modules cover key topics to help you run your agency better: Welcomes and Inductions, Planning a Training Programme, Evaluating Training, Running Effective Appraisals and Writing...</p> <table border="0"><tr><td>Level</td><td>CPD</td></tr><tr><td>F</td><td>10 hrs</td></tr></table>	Level	CPD	F	10 hrs	<h3>Commercial Essentials Certificate</h3> <p>Build better client relations, negotiate more effectively, and understand how best to maximise the link between creativity and profitability.</p> <table border="0"><tr><td>Level</td><td>CPD</td><td>MIPA</td></tr><tr><td>F</td><td>8 hrs</td><td>★</td></tr></table>	Level	CPD	MIPA	F	8 hrs	★
Level	CPD	MIPA																
F	10 hrs	★																
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F	8 hrs	★																
<p>Non Members: £250.00 Members: Free</p> <p>More Details</p>	<p>Non Members: £100.00 Members: Free</p> <p>More Details</p>	<p>Non Members: £250.00 Members: Free</p> <p>More Details</p>																

Effectiveness Essentials Certificate

Understand the role and the need for effectiveness in your work in ten hours of online learning.

Online learning

Level **F** CPD **10 hrs**
MIPA
★

Make better, more informed, more strategic decisions in your role and empower yourself to work more collaboratively, efficiently and effectively with the Effectiveness Essentials Certificate.

Effectiveness Essentials Certificate

Intakes

2022 Intake - Non Member

2022 Intake - Non Member

Price

Non Members: £250.00

Members: Free

Buy now



Effectiveness Essentials Certificate

Intake
2022 Intake - Non Member

Price

£250.00

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Details

Price

2022 Intake - Non Member

31 December 2022

£250.00

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Edinburgh
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Tel 0131 555 7588

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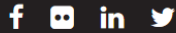
Ben Anthony
Qualifications Executive

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Intake
2022 Intake - Non Member

Price

£250.00

Review your order

Name	Job title	Price
Ben Anthony	Qualifications Executive	£250.00

Total (exc. VAT)	£250.00
VAT	£50.00
Total (inc. VAT)	£300.00

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Discount code

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Address Line 2

Address 3

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Remove

Invoice address

Address lookup

Search

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Address Line 2

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Postcode *

City *

Country *

(please select a country)



Apply

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Review your order

Name	Job title	Price
Ben Anthony	Qualifications Executive	£250.00
Total discount		£87.00
VAT		£0.00
Total (inc. VAT)		£163.00

I have read and accept the **website terms and conditions** and the **Professional Development terms and conditions**

Payment methods

SagePay (E)

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The Institute of Practitioners in Advertising

Order description: Qualification Fee (£) - TX00018230
- 26/01/2022

To pay
163.00 GBP

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