



1ST ANNIVERSARY OF THE UAE NATIONAL CHAPTER OF THE UNSTEREOTYPE ALLIANCE

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@unwomenuae



MASTER OF CEREMONY

Dr. Leena Gauba

**TV & News Presenter
Healthcare Entrepreneur**



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TBC



REMARKS

HE Reem Al Hashemi

Director General Expo 2020 Dubai

UAE- Minister of State for International
Cooperation



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REMARKS

HE Noura Al Suweidi

Secretary General

UAE- General Women's Union (GWU)

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WELCOME REMARKS

Dr. Mouza Al Shehhi

Director, UN Women

UAE Liaison Office for the GCC



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REMARKS



Priya Sarma

**Head of Corporate Affairs
& Sustainability- Unilever**

**UAE National Chapter
Unstereotype Alliance
Lead**



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**ZAYED UNIVERSITY
RESEARCH OUTCOMES
PRESENTATION**

***“Analysis of Gender
Stereotyping in Gulf-
focused Advertising”***

Ali Khalil

**Assistant Professor, College
of Humanities and Social
Sciences, Zayed University**



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**OVERVIEW OF THE
WORLD FEDERATION
OF ADVERTISERS'
GCC DATA FROM THE
FIRST EVER GLOBAL
D,E & I CENSUS**

Priya Sarma

**Head of Corporate Affairs
& Sustainability- Unilever**



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FIRESIDE CHAT

Challenges and Opportunities when Overcoming Stereotypes in the Workplace: Experiences of Emerging Women Leaders



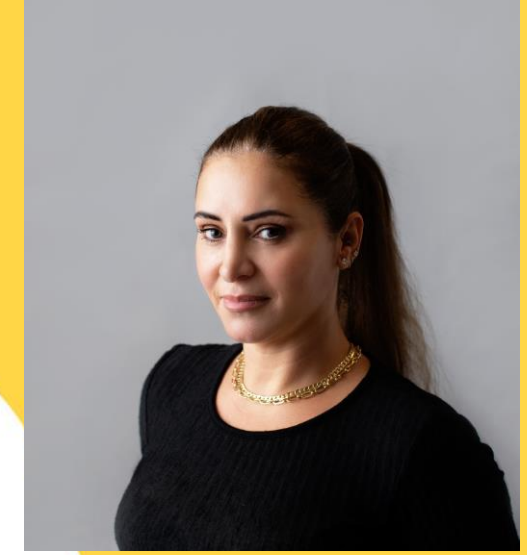
Moderator Elena Primikiri
Head - ESG
VFS Global



Dana Sarkis
General Manager
Hearts & Science, Omnicom
Media Group



Sewar Azzouni
Head of Talent and
Transformation
Publicis Groupe MENA



Tina Chikhani
Head of E-Commerce
Unilever

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PANEL DISCUSSION

Accelerating Action on the Elimination of Stereotypes in the Workplace: Perspectives of Senior Leaders



Eleni Kitra
Head of Automotive & Mobility, People & Culture Lead MENA META - Facebook



Dr. Nadia Al Bastaki
Chief Human Resources, Organisational Development & Asset Management Officer, Etihad



Easa Al Gurg
Group CEO
Easa Saleh Al Gurg Group



Ambareen Musa
CEO, Souqalmal



Mustafa Shamseldin
SVP & CMO, Africa, Middle East & South Asia, PepsiCo





**THANK YOU FOR YOUR
OUTSTANDING CONTRIBUTIONS**

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